

# Chelsea 2016 NEAT Results



# What is the NEAT Survey?

- Nutritional Environment Assessment Tool
- Assessment of a community's environment and policies related to promoting and supporting healthy eating within the following settings:
  - Workplaces
  - Community
  - School

# Why is the NEAT important?

- Support—measures how supportive employers, schools and the community are to healthy eating practices
- Guidance—functions as a guide for future interventions, policies, and programs within the community

# Levels of Support

Support Rating	% of Total Possible Points
Not at all Supportive	Less than 50
Partially Supportive	50-74.9
Mostly Supportive	75-89.9
Fully Supportive	90-100

2014 Chelsea Support Level:  
Partially Supportive

# 2014 Support Level Breakdown

Section	% of Total Points	Support Rating
Community	54.8 (85 of 155)	Partially Supportive
Worksite	69.0 (29 of 42)	Partially Supportive
Schools	84.9 (79 of 93)	Mostly Supportive
Overall	66.6 (193 of 290)	Partially Supportive

2016 Chelsea Support Level:  
Partially Supportive

# 2016 Support Level Breakdown

Section	% of Total Points	Support Rating
Community	56.1 (87 of 155)	Partially Supportive
Worksite	76.2 (32 of 42)	Mostly Supportive
Schools	94.6 (88 of 93)	Fully Supportive
Overall	71.4 (207 of 290)	Partially Supportive

- Community- Increased (+1.3%)
- Worksite- Increased (+7.2%)
- Schools- Increased (+9.7%)
- Overall- Increased (+4.8%)



# Community Strengths

- Farmer's market
- Healthy Grocery Store
- Collaboration between the multiple groups promoting healthy eating (5 Healthy Towns Foundation, Chelsea Farmer's Market, Chelsea Community Kitchen, Chelsea Senior Center, ect.)

# Possible Improvements

- Work with restaurant owners to offer healthier menu options
- Work with grocery stores to offer more healthy options at a reasonable cost
- Work with convenience stores to offer more healthy options at a reasonable cost
- Work with employers in our community to promote more healthy eating initiatives in the workplace