



Chelsea Friends and Family Wellness Coalition

Meeting: March 3rd, 2016 at 12:00 pm at St Joseph Mercy Chelsea, Atrium B

Attendees: Andrew Thomson, Stephanie Willette, Ashley Tomasi, Kathy Carter, Jane Thompson, Cindy Triveline, Lynn Fox, Shawn Personke, Matt Pegouskie, Lisa Carolin, Lori Corgell, Karla Bernath, Dan Marthey, Jesse Kauffman, Lori Kintz, Jim Randolph

Introductions

1. Year 5 Plan-Lori Kintz came to the meeting to discuss plan format and to collect information (*please see 5 Year Plan Outline document attached in email*)

- The coalition brainstormed successes from years 1-4 to place on the "List of Accomplishments" page. Ideas include:
 - Connectedness that has taken place between different interventions. An example is Camp GABIKA working with the Intergenerational Garden, SRSly, Farmers Market etc.
 - Wide representation of community members including local business, healthcare, government, service groups etc.
 - Participation numbers from interventions for year 1-4
 - Highlight how programs have grown in numbers, programming, are being implemented in other 5H towns
 - Coalition awards and recognition
- We will need to identify a key leader to provide a testimonial for the Year 5 Plan. This can be a coalition member, the mayor, school superintendent, business owner, corporate leader, etc. We will identify who this may be at the April meeting.
- *Next meeting we will take a group photo to be featured in the Year 5 Plan*
- Lori will be at the April meeting to unveil the first draft of the Plan!

2. Review Year 5 Plan Recommendations from the Plan Team- (*please see Year 5 Plan Team Recommendations PowerPoint attached in email*)

- The coalition will not know the final Year 5 budget until the end of March after it has been voted on by the Foundation Board of Directors. Upon the Foundation's recommendation the Plan Team developed and made recommendations for 3 budgets:
 - \$100,000
 - \$75,000
 - \$50,000
- If granted the \$100,000 the coalition would have around \$16,000 of unallocated funding. The Plan Team made recommendations for how to use the remaining funding. Recommendations include sponsorships, bike racks with the 5H logo, a "Fixit" bike repair station, and marketing for Chelsea Wellness Coalition interventions.
- **The Plan Team would like to stress that intervention leaders take photos of their projects and programs and that all marketing materials include the 5H logo**
 - Ashley will provide the logo and a photo release form to intervention leaders once the Year 5 Plan has been approved in May.
- *The coalition voted and approved the Plan Team's Year 5 budget recommendations.*

Thank you to all who submitted proposals and to this year's fantastic Plan Team for their time and contributions to putting together recommendations for the Year 5 Plan portfolio. Great work everyone!



3. Other Items/Announcement

- **Which 5H logo should we use for intervention marketing?**
 - In previous years both a generic version and a Chelsea Wellness Coalition version of the 5H logo have been used
 - *The coalition voted and approved to use the generic 5H logo (see attached in email)*
- **Any interest from the coalition to move meetings to 5HF?**
 - Some members have expressed an interest in moving monthly meetings to the Foundation where the December meeting was held.
 - Ashley will send out a survey to the coalition to poll if we should keep meetings at the hospital or move them to the Foundation.
- **Update on coalition booth for Chelsea Spring Expo, April 16th from 10:00 a.m.-3:00 p.m. at the WSEC**
 - A sign-up sheet was passed around at the meeting. Almost all of the time slots are filled! The coalition booth will be set up next to the Community Recreation and Education booth. Andrew Thomson has volunteered to cover the booth for the time slots that are not yet filled. Thank you Andrew!
 - The Senior Center is providing the booth free of charge as the Foundation is a sponsor of the event. For coalition members attending the event, please only market interventions or programs that have been funded by the Foundation. Please let me know if you have any questions.
- **Farm to Table event to benefit the 5H Farmers Markets**
 - A dinner to benefit the 5 Healthy Towns Farmer's Markets will be held this summer in Chelsea.
 - The Farm to Table dinner is based off of a similar event that has been held annually in Jonesboro Tennessee <http://www.grit.com/farm-and-garden/farm-to-table-zmqz13jfgou.aspx>
 - The event will be held in Chelsea this year, with the idea that it will rotate to a new location every year among the 5 Healthy Towns
 - For more information contact Shawn Personke (spersonke@silvermaples.org)
- **Faith in Action Fundraiser**
 - Faith and Action will be holding a Benefit Banquet April 23rd at St. Joseph Mercy Chelsea. The hospital will be providing food for the event. The event will also feature a silent auction, grand prize includes a trip to Hawaii with \$1,000 towards airfare. To reserve a ticket call 475-3305
 - Would the coalition like to sponsor a table for the event?

Because of Spring Break the April Meeting date and location is TBA. Please take this survey to select a date and location. <https://www.surveymonkey.com/r/67MYLV8> Results will be announced on 03/11/16.

REMINDERS:

Upcoming Grant Submission Deadlines:

- April 1st, 2016

* Grant applications are submitted through the e-Grant system. This is the application process to release intervention funds from the approved Year 4 Plan. Grant cycles run every two months. Intervention



leaders will apply for funds according to the dates requested in the intervention table (i.e. date funding required)

Tentative coalition meeting schedule for 2015-2016.

- April – review the draft Year 5 plan and make any final touches. Submit plan.
- May- celebration meeting? Volunteer needed for interventions?