



Grass Lake Community Wellness Initiative

Meeting February 20th, 2017

Attendees: Ben Dandrow, Jim Stormont, Dawn Cuddie, Joe DeBoe, Annie Lavergne, Sabrina Edgar, Joyce Sager, Katie Fendt, Michael Willis, Ashley Tomasi

1. Introductions

2. Continue work on the new strategic plan draft. Review and further develop goal # 1

- See updated strategic plan attached in email
- Strategy 1-move timing to the October issue of Connected
- Strategy 2- update from Michael Willis, app is in the process of being developed. He will continue to provide updates on the app's development in the coming months
- Strategy 3- Sabrina has developed a draft of the new signage. She will send Ashley and Doug a copy that will be send out to GLCWI to be reviewed
- Strategy 4- Ashley will contact Ruth Riedeman to get an update.
- Include a strategy on creation of promotional and informational handouts. Ashley will work with the coalition to create a handout with information on GLCWI and current Year 5 initiatives to be handed out at the Business Expo and to be added as an insert to the next issue of the paper that goes out to the entire GL area (May 2017)
- The coalition will review changes to Goal # 1 and work on further developing Goal #2 at the March meeting

3. Intervention advertisements for the *Connected* magazine. Need to narrow down our current list to eight interventions

- Community Advisory Committee funds will be used to purchase the ads. Ads selected by the coalition include:
 - Farmer's Market/Music in the Park
 - Traffic Jam' In with Pavilion dedication
 - Project Safe Graduation
 - Grass Lake Road Runners/Walking Group
 - Grass Lake Senior Center
 - Yoga by the Lake

4. Spring Business Expo and Craft Show, March 18th, 10am-4pm, Grass Lake High School

- The following members have volunteered to be present at the GLCWI table during the event:
 - **10 a.m. – 11 a.m.** Doug Moeckel, Joyce Sager, Matt Pegouskie
 - **11 a.m. – 12 p.m.** Doug Moeckel, Matt Pegouskie
 - **12 p.m. – 1 p.m.** Doug Moeckel, Jim Stormont
 - **1 p.m. – 2 p.m.** Doug Moeckel
 - **2 p.m. – 3 p.m.** Doug Moeckel, Dawn Cuddie, Sabrina Edgar
 - **3 p.m. – 4 p.m.** Doug Moeckel, Dawn Cuddie
 - Michael Willis plan to be at the event, hours TBA
- Doug will bring 5HF power converters, pencils, and walking maps to hand out as giveaways.



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- Ashley will create a handout to be passed out that contains information on the coalition and current initiatives
- GLCWI will use capacity building funds to purchase other promotional items. Items will be magnets, Frisbees, and stress balls that include information on the coalition.

5. Other items/Announcements

- The Grass Lake Farmers Market will be accepting credit cards and bridge cards (Double Up Food Bucks) for the 2017 Summer Market season
- Grass Lake Road Runners- Saturdays at 8 a.m., meet at the Roaming Goat. Two route options available

Reminders:

- ***Next grant submission deadline is April 7th***

Upcoming meetings

March 20 th , 2017	Continue work on the strategic plan. Intervention reviews?
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