



Grass Lake Community Wellness Initiative

Meeting January 16th, 2017

Attendees: Doug Moeckel, Ben Dandrow, Jim Stormont, Dawn Cuddie, Joe DeBoe, Diane DeBoe, Annie Lavergne, Sabrina Edgar, Steve Moyer, Ruth Riedeman, Laurie Kelly, Melissa Mercer-Tachick, Jennifer Lapp, Ashley Tomasi

1. Introductions

2. Review of 2016 Farmers Market season (Year4)-Sabrina Edgar (see presentation in email)

- Years funded:
 - 4
- Description:
 - Farmers Market that runs every Wednesday from mid-May to mid-October
 - Music in the Park on the first and third Wednesday May through September
- Target Population
 - Residents of all ages
- Goals:
 - Increase number of vendors at the market
 - Added 7 new vendors to the market in 2016
 - Increase average sales per vendor
 - Vendor sales went down this year. Mostly as a result of the unbearably hot weather from June-September which caused numbers for both vendors and customers to drop
 - Gain non-profit tax status and fiduciary independence
 - Gained 5013c status during the summer. The market is now in a better position to receive federal and other grants beyond 5HF
 - Be able to accept EBT and credit cards at the market
 - EBT was established at the market near the end of the 2016 season. Credit card transaction will be added for the 2017 season
 - Establish a governance structure for the market
 - The market now has a board with by-laws. The board has updated the market's rules, regulations and policies
 - Financial Sustainability
 - The market has raised enough funds to cover the 2017 market season and has developed a plan to maintain sustainability for regular market operation through 2021
- Key data:
 - Vendor gross sales
 - \$19,391
 - Number of unique vendors for the season
 - 27
 - Average number of vendors per market
 - 9.3
 - Number of customers



Grass Lake Community Wellness Initiative

- 7,264
 - Market days
 - 26
 - Units of engagement
 - 2,179.2
3. **Presentation of new coalition strategic plan draft. Strategic Planning Team: Jim Stormont, Michael Willis, Dawn Cuddie, Ruth Riedeman, Ben Dandrow. Review strategic plan process, vision statement, and goals. *We are currently looking for coalition and community members who may be interested in working on some of the strategic plan initiatives. (see draft plan attached in email)***
- Team members met over 3 sessions to create a new action plan draft. This is the first time the plan has been reviewed with the full coalition.
 - The plan will replace the current 5 Year Plan and be used to guide the next 3 years of coalition planning.
 - Members reviewed the coalition's previous 5 Year Plan, local health data, and feedback received from members of their coalition over the past year.
 - Team members considered three questions when reviewing:
 1. What does your community need?
 2. What will it take for the Coalition to effectively respond to these needs?
 3. What will your community look like if 100% successful in meeting these needs?
 - From the above questions the team members developed their vision statement and goals
 - The draft was well received by members present at the meeting
 - The coalition will work together to further develop the plan and to assign roles and timing over the coming months
 - *ACTION: Please review the plan and let us know if you or someone you know may be interested in contributing to one of these initiatives*
4. **GLCWI recommended to receive the Governor's Fitness Award (see letter attached)**
- The award honors individuals and organizations for their commitment to healthy lifestyles
 - Winner will be announced in the coming months
5. **Other items/Announcements**
- The YMCA of Jackson will be offering two new classes starting January 30th in the Grass Lake Middle School Cafeteria. Pound is a total-body workout that incorporates drum sticks so you can unleash your inner rockstar. HardCORE Pilates is a mind-body workout to help improve balance, stability and posture. The program is sponsored by 5HF. Go to <http://bit.ly/2jucamp> to learn more
 - Join Dawn Cuddie at 6:30 pm on February 2nd at the Roaming Goat to discuss the monthly Grass Lake Walks and new running club
 - Registration is open for the 2017 Girls on the Run program! The program is open to all 3rd-5th grade girls and will meet after school on Mondays and Wednesdays from 3:15 -4:45 pm, March 13-May 26. Visit <http://bit.ly/2jcPyni> to learn more.



Grass Lake Community Wellness Initiative

- 5H School/Community Garden Group. The Foundation is coordinating a meeting with 5H coalition members who are involved in school/community gardening projects in their community. Grass Lake currently does not have a garden, but anyone interested in welcome to attend. This has been mentioned as an interest by the coalition in past meetings. Email Ashley (ashley@5healthytowns.org) if interested.

Reminders:

- ***Next grant submission deadline is February 3rd***

Upcoming meetings

February 20 th , 2017	Continue work on the strategic plan. Intervention reviews?
----------------------------------	--