



## Dexter Wellness Coalition

### Meeting May 9<sup>th</sup>, 2017

**Attendees:** Karl Fink, Brad Judge, Mark Olexa, Jeanette Brooks, Meagan Connell, Ashley Tomasi, Amy Heydlauff

#### 1. Introductions

#### 2. Response to Foundation Inquiries – Amy Heydlauff

- Amy Heydlauff attended the coalition meeting to answer any inquiries from coalition members on the Foundation, budget, tax case, and others.

#### 3. Continue discussion on new Coalition Motivator/Motivators. Eric and Meagan Connell were nominated at the April meeting and have agreed to accept the nomination. Others? Vote for new motivator.

- No other nominations were presented at the meeting
- Coalition members voted and approved Eric and Meagan as the new Co-Motivators of the coalition.
- Eric and Meagan's two-year term will begin in June
- A big thank you to Stephanie for all her work as Motivator over the past two years

#### 4. Continue discussion on how to increase clarity of the coalition's identity/purpose/branding. See handout attached in email.

- Ideas from the April meeting:
  - Present to local community groups/open house – work to develop a list of possible groups
  - Announcement and materials at Yoga in the Park – instructor make weekly announcements that this is a coalition sponsored event and include logo on t-shirts. This year they will also be giving away Dexter Wellness Coalition Water Bottles
  - Articles in local print media
  - Explore ability to get on school's mailing list
  - Booth at community events
  - Church coffee hours
- Answer the question "Why should you join the Dexter Wellness Coalition?"
  - We will explore this question at a future meeting
- Review draft marketing materials
  - Those present reviewed a draft of a handout on the coalition. Please see attached in email. We would like to develop an informative piece on the coalition we can use when out and about in the community.
  - *Please review the handout and provide your feedback and suggestions!*

#### 5. Other items/announcements/upcoming events?

- The Dexter Wellness Walk for May 13<sup>th</sup> is Cancelled
- Dexter Forum-May 20<sup>th</sup> and June 3<sup>rd</sup>, Dexter Wellness Center Conference Room, 8:30a.m.-9:30a.m.
- Chelsea Heart and Sole Race, May 20<sup>th</sup> <http://chelseaheartandsole.com/>

### Reminders:



## Dexter Wellness Coalition

- Next Meeting is June 13<sup>th</sup> at 5:30pm DWC Conference Room.
- Next grant submission deadlines are June 2<sup>nd</sup> and August 4<sup>th</sup>. Please contact Sheila Gilman if you have any questions on the grant submission process ([sheila@5healthytowns.org](mailto:sheila@5healthytowns.org))

June 13 <sup>th</sup>	Review of Farm to School and SRSLY.
-----------------------	-------------------------------------