



## Dexter Wellness Coalition

**Meeting: Tuesday, May 9<sup>th</sup>, 2017**

**5:30 pm Dexter Wellness Center Conference Room**

1. **(5:30-5:35) Introductions**
2. **(5:35-5:50) Response to Foundation Inquiries – Amy Heydlauff**
3. **(5:50 – 6:00) Continue discussion on new Coalition Motivator/Motivators. Eric and Meagan Connell were nominated at the April meeting and have agreed to accept the nomination. Others? Vote for new Motivators.**
4. **(6:00-6:20) Continue discussion on how to increase clarity of the coalition’s identity/purpose/branding.**
  - **Answer the question “Why should you join the Dexter Wellness Coalition?”**
  - **Review draft marketing materials**
  - **Ideas from the April meeting:**
    - i. **Present to local community groups/open house**
    - ii. **Elevator speech and materials at Yoga in the Park**
    - iii. **Articles in local print media**
    - iv. **School mailing list**
    - v. **Booth at community events**
    - vi. **Church coffee hours**
5. **(6:20-6:30) Other items/announcements/upcoming community events?**

Reminders:

- Next meeting June 13<sup>th</sup> at 5:30 PM in the Dexter Wellness Center Conference Room
- Next grant submission deadline is June 2<sup>nd</sup>. Please contact Sheila Gilman if you have any questions on the grant submission process ([sheila@5healthytowns.org](mailto:sheila@5healthytowns.org))

Tentative schedule for upcoming 2017 meetings

June 13 <sup>th</sup>	Continue work on strategic plan. Review of Farm to School and SRSLY
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