

Manchester Wellness Coalition | Plan Year 4

NAME OF THE INTERVENTION	Riverfolk Gazebo Concerts
CWF Element* to Impact	Move More and Connect with Others
Fiscal Agent	Riverfolk Music and Arts Organization
Tax I.D	20-1545218
Implementation Contacts (2 or more required)	Carol Palms; Ruth VanBogelen
Contact phones and emails	734.323.1759; carol@raisinpicker.com
Date Funding Required	June 2015
Implementation Date	June 4, 2015
Estimated Completion Date	August 6 th is the final concert
Total Amount Requested from CWF	\$1,200

Criteria	Descriptions
<p>1. Please provide a brief description for the intervention program you are proposing and indicate the target population.</p> <p><i>Typically one paragraph and 3-5 sentences</i> <i>Target population options: youth, adult, seniors, disabled, etc.</i></p>	<p>Weekly concerts that are free and open to the public, Thursday evenings throughout the summer. The concerts are appropriate for all ages and incorporate many styles and cultures. Concerts are held at Wuester Park. We seek to bring more community members to the concert.</p> <p>All ages are included with this intervention</p>
<p>2. How does this intervention fit into the 1 and 5 year goals and plans of the Coalition?</p> <p><i>Please be specific and refer to the current documents stating the Coalition's 1 and 5 year plans and goals. Should include specific health/wellness indicators.</i></p>	
<p>3. What are the specific goals for the intervention?</p> <p><i>Specific goals: For each goal address these 5 points so that the goals are SMART goals)</i></p> <ul style="list-style-type: none"> • <i>State what you are trying to accomplish,</i> • <i>How you will measure progress toward and accomplishment of your goal</i> 	<p>Goal Number 1: The goal is to have 100 Manchester coalition members at every meeting. Members of the Gazebo Committee are responsible for tallying attendance. We believe this goal is attainable because .</p> <p>The intervention is set up for movement with active music and dancing, playing and talking advantage of green space. The concert also tends to be very intergenerational and encourage</p>

<ul style="list-style-type: none"> • <i>Who is responsible for collecting the data?</i> • <i>Why you think the goal is attainable</i> • <i>Describes how the goal is relevant to the coalition and community wellness related needs.</i> • <i>What is the timeframe for achieving the goal?</i> • <i>See http://www.wikihow.com/Set-SMART-Goals</i> 	<p>interaction between peer and non-peer groups alike. June 4 – August 6</p>
<p>4. What are the key data that will be collected, analyzed, and used to evaluate the intervention? <i>Should include:</i></p> <ul style="list-style-type: none"> • <i>Units of Engagement</i> <p><i>Might also include survey data, and other measures such as pounds of produce grown, miles of trail maintained, number of books distributed, etc.</i></p>	<p>Attendance Levels and Units of Engagements are our primary data sources. The Gazebo committee is responsible for collecting, tallying and disseminating this information.</p>
<p>5. What are the estimated of the Units of Engagement for the intervention? <i>Unit of engagement = number of people per event * number of events * timeframe for the event (e.g., 30 minutes would be 0.5 hours)</i> <i>Example : 100 people * 6 events * 1 hour per event = 600 units of engagement.</i></p> <p><i>Note- if participation is not part of the key data, describe how you will measure engagement of community members.</i></p>	<p>8 events x 1.5 hours x100 participants = 1200</p>
<p>6. Who (specifically) will be responsible for what aspects of intervention implementation? <i>Please provide names for those responsible for:</i></p> <ul style="list-style-type: none"> • <i>Obtaining all required permits and permissions and all other communication required</i> • <i>Deciding on dates, times, locations</i> • <i>Marketing – both developing and distributing marketing materials</i> 	<p>Carol Palms is responsible for obtaining permits. Todd Ducsay is responsible for marketing and developing the logo. Marsha Chartand is responsible social media and for collecting data, Carol is responsible for analyzing the data and Ruth VanBogelen is responsible for helping to improve the interventions. The Gazebo Committee is responsible for booking locations and acts, recruiting new volunteers and committee members. Carol is responsible for reporting to the Village and the Parks Commission. Ruth is responsible for reporting to the coalition. All other tasks are handled by the committee.</p>

<ul style="list-style-type: none"> • <i>Recruiting necessary volunteers</i> • <i>Developing tools to collect data and pictures</i> • <i>Analyzing data collected</i> • <i>Developing plans for how to improve the intervention (on-going and for subsequent years)</i> • <i>Preparing and presenting presentations and reports</i> • <i>All other specific tasks for this intervention to be successful.</i> 	<p>Emmanuel Church is responsible for providing a rain location.</p>
<p>7. Does implementation of this intervention require approval from an organization other than the fiscal agent or organization implementing the intervention? <i>Yes or No. If yes, please indicate all organizations requiring approval and indicate if approval has already been granted. If it hasn't been granted, when will this be done. Include the name(s) of the approver(s).</i></p>	<p>Yes, the Village and the Parks Commission must approve use of the parks and placement of signs. Emanuel Church of Christ has approved use of its facility as a rain venue.</p>
<p>8. With whom will you collaborate on this intervention including assistance with implementing the program, assistance with financing the program and organizations which might financially support this intervention (long term sustainability). <i>Please include names of people in the collaborating organization that will be involved with this intervention. Indicate in the budget below – the contribution from the organization(s).</i></p>	<p>Collaborating organizations is the Riverfolk Music and Arts Organizations. Klager Elementary School PTO, the Knights of Columbus and Worth Repeating have contributed in the past. We also take individual donations.</p>
<p>9. If this is a continuing intervention: A. How many years has this intervention been funded by the coalition? B. Have the outcome(s) been presented to the coalition and the report(s) been submitted to CWF? <i>If no, when will the presentation to the coalition be done and when will the written report and expense report be submitted to CWF?</i> C. Describe how the intervention will be improved</p>	<p>The coalition has funded this intervention twice before. Yes, the outcomes have been reported to the coalition by Ruth VanBogelen, and the follow up report submitted to CWF. The concert has improved with development of a facebook present, increased visibility and the potential to raise private funds from the community. The amount has stayed the same, and we anticipate requesting funds in the future.</p>

(also include past improvements if this is the 3 or more year of funding). D. Has the amount requested from the coalition increased or decreased? Why? E. How many more years will this intervention request funds from the coalition?	
10. Provide citation(s) of similar programs used as a model in developing this intervention.	-

~ **INSERT A BUDGET which shows all sources of income and categories for expenses. Please also indicate which expenses will be covered by the funds from the Chelsea-area Wellness Foundation.**

2015 Manchester Gazebo Concerts

1. June 4 Joe Reilly \$650.
2. June 11 Red Tail Ring \$500.
3. June 18 San, Emily & Jacob \$350. for concert - add'l workshop paid for by CAS
4. July 2 Today's Brass Q5 \$600.
5. July 9 Billy King & Natalie \$400.
6. July 23 Nessa \$600.
7. July 30 Creole du Nord \$450.
8. August 6 Tumbao Bravo \$1,000.

gazebo will share costs w RF for marketing, publicity, up to \$300.

Budget for performers: \$4,500

Expected cost of advertising, marketing: \$500.

Total estimated expenses 2015 = \$5,000.

Also provide the information in the two tables below

Budget Summary	Amount	Percentage
----------------	--------	------------

Manchester Wellness Coalition | Plan Year 4

Amount of funds from Coalition	\$1,200	24%
Total funds from other sources	\$3,800	76%
Marketing/Advertising	\$500	10%
Compensation – to one or more people	\$4,500 for musicians	90%
Infrastructure (structure that lasts 5 years or more)		
Other expenses		

Plan Year	Amount \$\$ granted	Amount Spent	Amount carried over	Amount returned to CWF
Year 1				
Year 2	<u>\$1,200</u>	<u>0</u>	<u>0</u>	<u>0</u>
Year 3	<u>\$1,200</u>	<u>0</u>	<u>0</u>	<u>0</u>