



Grant Follow-Up Report for Organizations

Organization Information

Date: 12/20/2013

Fiscal Agent: Chelsea Community Hospital

Intervention Contact: Sheri Montoye

Title: Race Director

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Program Information:

Intervention Name: Chelsea Heart and Sole Race

Number of individuals participating in this intervention: 750 direct contact, additional family and friends attending the race as support plus folks receiving services from the donation to Grace Clinic

Check List

- The Grant Funds were utilized as designated
- Funds were disbursed to vendors of equipment or services and/or to nonprofit organizations providing direct services; no cash awards were made to clients.
- This report is being submitted within the time requested in the grant award letter.

Attachments

- A complete expense report that demonstrates how the grant award was used. If this is an Interim Report, please indicate expenses to date.
- If the full amount of the grant was not necessary to provide the approved services or programs, a check from the agency is enclosed for any unused funds above \$100.
- Amount Returned - [Click here to enter text](#). Reason - [Click here to enter text](#).
- A photo(s) of the program (if appropriate). Photos will not be returned.
- Completed Photo Release Form

Narrative Responses

1. Referring to the goals described in your intervention (or any revisions submitted subsequent to the grant award), please indicate the following:
 - a. What were your major accomplishments?
 - b. What measures were used to determine effectiveness
 - c. Was this intervention effective? (Please provide supporting data)
 - d. What were the unexpected results or key learnings?

Our primary goal was to increase the number of participants in the event which allows us to increase our donation to the Grace Clinic. We actually maintained our participation numbers at 648 race participants and about 100 volunteers but due to careful budgeting, increased local sponsorship and increased financial support from presenting sponsors, we were able to make a monumental donation of \$14,000 to the Chelsea Grace Clinic in 2013.

Although increasing race participation is listed as our intervention goal, our event effectiveness is measured by several things: Participant numbers, youth participation, overall donation to Grace Clinic, ability to stay on budget, and long-term success of this well-established race. We had solid numbers in 2013, with nearly 25% of the participants being under the age of 19. Our donation was substantial and much appreciated. Since it was given during our volunteer and sponsor appreciation party we were able to share this experience with a larger group of people. We maintained our budget goals for the year, actually exceeding them due to an increase in staff support from the Chelsea Hospital early in 2013. Finally, this was the 24th year of the event and it is maintaining steady momentum going into its 25th year.

This event has also helped to create a culture of wellness in our community, as individuals and families look forward to it each year. I have many inquiries about the future event date early in the year so they can get it on their calendar and work it in around other family events during the otherwise busy springtime.

There was one unexpected result during the 2013 event. This past year I saw on the Prayers for Kersch facebook page (Kersch Ray is the teen who was hit by a car on US 12 in 2011 during a CHS freshmen cross country practice run.) that Kersch has used our event as his PT training goal for the past two years. So I let them know that we would cover his registration fee. The unexpected part came on race day when Kersch approached the finish line. All the people who were inside the High School eating pancakes and receiving awards heard he was heading to the finish, so they went outside and lined the route to the finish and clapped and cheered as he rounded the parking lot and crossed the finish with his brothers. It was a very touching community moment.

2. Describe any setbacks encountered during the period of this grant
 - a. How did these setbacks impact the intervention?
 - b. How were these setbacks addressed?

We did not encounter any major setbacks.

3. Indicate if program goals were altered in any way and why.

We have not altered any program goals.

4. Should this intervention be continued?

It should absolutely be continued and supported locally, as it is a wonderful local event. We receive large sponsorships from regional and state insurance companies, among others, speaking to the value they see in these local events.

5. If yes what steps are being made to ensure the sustainability of the intervention beyond this grant period?

Race directors must annually reach out to potential donors and find savings in the budget when possible. We will continue to secure sponsors, find more ways to involve volunteers, look for

creative ways to keep costs down, and increase participation numbers to increase revenue. We have looked at other grant sources, but with the increase in races nationally, large grants are not a reliable method of event funding at this time. This race can nearly pay for itself, but in order to continue to raise money for donations to charitable causes as part of the event we must find funding to cover some of the expenses.

6. If your program involved collaboration with other organizations, please comment on the value the collaboration.

We work with over 30 cash and in-kind sponsors. This event is also made possible with support from the city of Chelsea through police services that go above and beyond what is expected. Additionally, HVA and CAFA do not charge us yet are on standby to keep our event safe. These services make our event possible.

7. How did this intervention impact the organization responsible for implementation?
The Heart and Sole race reflects positively on Chelsea Community Hospital and the entire Chelsea Community.

8. If fiscal agent is different than those responsible for implementation, use this space for feedback from the fiscal agent, if any
n/a

Approval of Exec. Director or Equivalent [Click here to enter text.](#)
name