



## Grant Follow-Up Report for Organizations

### Organization Information

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Date: 12/12/2013

Fiscal Agent: Chelsea Community Education

Intervention Contact: Andrew Thomson

Title: Enrichment Coordinator

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Email: athomson@chelsea.k12.mi.us

### Program Information:

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Intervention Name: Wild About Summer Kids Camp

Number of individuals participating in this intervention: 91 Unique Individuals; 416 Registrations; 1,311 Contact Days

### Check List

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- The Grant Funds were utilized as designated  
Because of sound fiscal management and utilization of resources, Chelsea Recreation and the camp director were able to keep the supplies and contracted services costs very low. We were then able to expand the staffing aspect to allow for more contact time between counselors and campers to help reinforce the different elements of the Wellness Foundation.
- Funds were disbursed to vendors of equipment or services and/or to nonprofit organizations providing direct services; no cash awards were made to clients.
- This report is being submitted within the time requested in the grant award letter.

### Attachments

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- A complete expense report that demonstrates how the grant award was used. If this is an Interim Report, please indicate expenses to date.
- If the full amount of the grant was not necessary to provide the approved services or programs, a check from the agency is enclosed for any unused funds above \$100.
- Amount Returned - \$0.00 Reason – n/a
- A photo(s) of the program (if appropriate). Photos will not be returned.  
Photos of the program from 2013 are unavailable because of the changeover in operations.
- Completed Photo Release Form  
Photos of the program from 2013 are unavailable because of the changeover in operations.

## Narrative Responses

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1. Referring to the goals described in your intervention (or any revisions submitted subsequent to the grant award), please indicate the following:
  - a. What were your major accomplishments?

Our goal was to reach 275 youth during the 11 weeks of camp. We were able to reach 416 campers, which was a huge gain. We were able to reinforce the elements of the Wellness Foundation (eat better, move more, connect with others and avoid unhealthy substances) to many more campers because of the grant. The award helped to keep the cost of the camp affordable for families and still provide the full range of experiences.
  - b. What measures were used to determine effectiveness?

Our success was measured by the following:  
-Number of camp participants  
-Number of days participants engaged in physical activity  
-Number of days participants consumed healthy snacks (fruits/vegetables)
  - c. Was this intervention effective? (Please provide supporting data)

The intervention was highly effective. As mentioned above, maintaining the low cost of camp while still providing opportunities for physical activity, healthy snacks and connections with others allowed us to far exceed our goal of 275 camper registrations by two-thirds.
  - d. What were the unexpected results or key learnings?

When given the opportunity to eat healthy and move more, campers gravitated towards those choices. Physical activities like games and swimming inspired campers to make healthy choices and helped them connect with others.
  
2. Describe any setbacks encountered during the period of this grant  

There were no major setbacks. Through proper planning and implementation, we were able to meet the goals spelled out in the original proposal. We were able to provide campers with healthy snacks and the information to make healthy choices outside of camp. We were able to provide numerous physical activities throughout the day and facilitate connections with others in campers' peer groups as well as outside their peer groups.

  - a. How did these setbacks impact the intervention?

Not applicable.
  - b. How were these setbacks addressed?

Not applicable.
  
3. Indicate if program goals were altered in any way and why.  

The program goals have remained unchanged from the original proposal.
  
4. Should this intervention be continued?  

This is a very worthwhile intervention. The program will be run in the same manner this summer, and the goal will be to reach at least as many campers as this past year, if not even more.
  
5. If yes, what steps are being made to ensure the sustainability of the intervention beyond this grant period?

As the number of campers registered grows, the overhead costs will remain unchanged, and we will be able to provide the same level of programming while working to keep the cost of the program relatively low.

6. **If your program involved collaboration with other organizations, please comment on the value the collaboration.**

Our program involved a great deal of collaboration. Organizations included the Chelsea School District, Chelsea District Library, Arctic Coliseum, Chelsea Lanes, Washtenaw County, Chelsea Athletics and the Chelsea Community Fair. As a community group and community camp, engaging our local organizations as stakeholders in the day-to-day success of the camp was essential. It is also important for campers and parents to know that we are working with other groups in the community as we work to grow the program even more.

7. **How did this intervention impact the organization responsible for implementation?**

This intervention did allow Chelsea Recreation to maintain a high level program while keeping the cost to campers and their families very affordable. In order to provide the large number and variety of physical activities and collaborative community trips, continued funding will allow the camp to maintain the relatively low cost of registration into the foreseeable future.

8. **If fiscal agent is different than those responsible for implementation, use this space for feedback from the fiscal agent, if any.**

Not applicable.

- Approval of Exec. Director or Equivalent**

Andrew Thomson

Enrichment Coordinator

Chelsea Community Education

EXPENSES	REQUESTED FUNDS	ACTUAL DISTRIBUTION	INCOME FROM FEES	TOTAL
FACILITY	\$0	\$0.00	\$0	\$3,210.00
STAFFING	\$845	\$4,069.97	\$0	\$19,265.26
SUPPLIES	\$7,375	\$4,815.99	\$0	\$4,815.99
CONTRACTED SERVICES	\$4,280	\$3,145.00	\$0	\$3,145.35
ADVERTISING	\$500	\$969.04	\$0	\$969.04
ADMINISTRATION	\$0	\$0.00	\$0	\$12,128.00
REGISTRATION FEES	\$0	\$0.00	\$35,365	
	<b>\$13,000</b>	<b>\$13,000.00</b>	<b>\$35,365</b>	<b>\$43,533.64</b>

**EXPLANATION OF BUDGET CATEGORIES**

**FACILITY**-Rent charged to us by Chelsea School District to hold camp.

**STAFFING**-Direct costs for camp staff including prep/planning time.

**SUPPLIES**-Supplies for camp including staff and participant shirts, snacks, etc.

**CONTRACTED SERVICES**-Payment for things such as field trips, pool usage, speakers, etc.

**ADVERTISING**-Paper for flyers, Newspaper, signs, etc.

**ADMINISTRATION**-Approximately 35% of expected revenue from registrations to help cover overhead of the recreation department.

**REGISTRATION FEES**-Estimated income from fees charged to participants

