



DANCE, MANCHESTER!

2015/2016
Update

Areas Addressed in Update

- 2015/2016 Objectives
- Dances to Date – Objectives Met
- Attendance & Finances to Date
- Testimonials
- Remaining 2015/2016 Schedule
- Future Goals and Objectives

2015/2016 Objectives

- Hold 9 monthly dances
- Feature caller & live music at each dance
- Engage community in social activity & exercise
- Find a central, inviting, accessible venue
- Advertise dances to community
- Solicit donations to help fund future dances and cover extra costs

Dances to Date

- **September 12**
- **October 10**
- **November 14**
- **December 12**
- **January 9**

- 5 dances held to date; 4 scheduled
- Caller & live music at each dance
- Learning session from 7:30-8:00 & instruction throughout the dance
- Unaccompanied dancers welcomed
- Opportunities for social interaction
- All dances held at Emanuel Gym
- Advertised through Public Drum calendar, AACTMAD, flyers, ads in Manchester Mirror, Wellness Center mailing list, our email list.
- \$5 donation collected at door

Attendance, Donations & Grant Expenditures by Event

Dance Month	Number of Attendees	Donations	Grant Expenditure
September	22	\$135	\$475
October	25	\$125	\$675
November	27	\$135	\$625
December	32	\$155	\$625
January	35	\$175	\$600
Total	141	\$725	\$3000

Expenses

Grant Budget/Dance

- Hall Rental: \$25
- Caller: \$125
- 3 Musicians: \$375
- Sound: \$50
- Food/Misc: \$25
- **Total: \$600/dance**

Additional Expenses *

- Sound System & Mgmt:
Averages \$50-\$100/dance
- 2nd Caller: \$50 (1x only)
- Advertising in Mirror: \$100
(2 ads @ \$50)

*Additional expenses covered by food budget, donations, & personal unreimbursed expenditure by organizers

Testimonials & Dancers

- *Awesome time out. I look forward to the second Saturday of the month to go dancing. - Karen Mahrle*
- *Dance, Manchester has been great! Exercise should be fun and this is FUN! Plus it's a great way to meet your neighbors. I hope we can continue this program. – Lorri Coburn*
- *I am new to Contra Dance, but each time I have attended Dance, Manchester, I have found the experience welcoming, accessible and fun! There are many people repeating but there also seem to be new people every time, so the word is spreading. The live music is fantastic and the callers have all been skilled and helpful. Kudos to the Dance, Manchester organizers for creating an activity that makes such a positive contribution to a healthy community!
– Cathy King*
- *Dance, Manchester! Email List of 50+ addresses developed*

Remaining 2015/2016 Schedule

- **February 13:**
Local band “Old Time Millers Stringband” with Jim & Loretta McKinney calling
- **March 12:**
“Stout-Hearted Stringband ” with Marlin Whitaker calling
- **April 9:**
“Banjo Jim & The Bluewater Ramblers” calling and playing
- **May 14:**
“Stout-Hearted Stringband” with Marlin Whitaker calling

Future Plans

Spring/Summer 2016

- Street Dance / Open the Bridge Celebration proposed
- Advertise above as attempt to set Guinness record for “Longest Contra Line” to boost attendance and awareness of dance and community. Record currently held by Ann Arbor in the 1990s.

2016/2017

- Continue monthly dances
- Attract all ages 13+
- Solicit volunteers to help with monthly dance setup
- Engage other community organizations & schools

Dance, Manchester! Video

