



Grant Follow-Up Report for Organizations

Organization Information

Date: 9/16/15 Fiscal Agent: Riverfolk Music and Arts Organization, 501c3
Intervention Contact: Carol Palms Title: Chair, Gazebo Concert Committee
Telephone: 734-323-1759 Email: carol@raisinpicker.com

Program Information:

Intervention Name: 2015 Manchester Gazebo Concerts
Number of individuals participating in this intervention: 850+

Check List

- The Grant Funds were utilized as designated
- Funds were disbursed to vendors of equipment or services and/or to nonprofit organizations providing direct services; no cash awards were made to clients.
- This report is being submitted within the time requested in the grant award letter.

Attachments

- A complete expense report that demonstrates how the grant award was used. If this is an Interim Report, please indicate expenses to date.

Narrative Responses

1. Referring to the goals described in your intervention (or any revisions submitted subsequent to the grant award), please indicate the following:
 - a. What were your major accomplishments
 - b. What measures were used to determine effectiveness
 - c. Was this intervention effective? (Please provide supporting data)
 - d. What were the unexpected results or key learnings?
 - a. We presented quality musical artists for 8 free community concerts.
 - b. Attendance was taken at weekly events - remained high throughout summer.
 - c. More than 850 community members of all ages attended and gave support in the form of free-will donations totaling more than \$1300. Local service organizations and businesses sponsored us financially and were recognized.
 - d. Our community values good music, a shared experience, and wants to support and see this activity continue.
2. Describe any setbacks encountered during the period of this grant
 - a. How did these setbacks impact the intervention?
 - b. How were these setbacks addressed?

- a. One setback was rain on the evening of one of our outdoor concerts - that typically affects our attendance.
- b. In case of rain, we still hold the event, but indoors at a nearby church. Setting is different but enjoyable in a more intimate way, as we experienced on June 18.

3. Indicate if program goals were altered in any way and why.

Goals remained as proposed. One new strategy implemented this year was the use of a Facebook page. We were able to promote more directly and more frequently, as well as share photos of these very positive community events all summer long.

4. Should this intervention be continued?

Yes, absolutely - with our gratitude!

5. If yes what steps are being made to ensure the sustainability of the intervention beyond this grant period?

We are in a good position to attract high quality musicians to our stage, given the positive feedback we consistently receive from our performers. Audiences trust our judgment with regard to programming and will continue to attend these concerts. We keep our costs low and expect our audiences to contribute at whatever level they are able. We take care of the village park facilities and receive the necessary endorsements from the Parks Commission and the Village Council.

6. If your program involved collaboration with other organizations, please comment on the value the collaboration.

We involved the Cub Scout organization on 2 occasions, giving those boys the opportunity to present the flag (during the singing of the national anthem or reciting of the Pledge of Allegiance) and to help us keep the park clean after concerts ended. They appreciated the opportunity for their boys to participate in community service and be recognized for that.

We also took the occasional opportunity to use the gazebo stage as place to make appropriate announcements regarding community events that support the missions common to Riverfolk and the Wellness Foundation (farmer's market, community dance series, etc.)

7. How did this intervention impact the organization responsible for implementation?

Riverfolk Music and Arts Organization has recognized the value of these popular community concerts and has expanded its programming to include concert events through the winter months. This effort has already been met with great success.

8. If fiscal agent is different than those responsible for implementation, use this space for feedback from the fiscal agent, if any.