



INTERVENTION EVALUATION FORM

Please submit completed evaluation form to – sheila@5healthytowns.org
cc – matt@5healthytowns.org

NAME OF THE INTERVENTION	2016 Manchester Gazebo Concerts
Current Wellness Plan Year for which this intervention is included	Year 5
5H element to Impact (check all that apply) x Move more	x Connect with others
Intervention Contact (s)	Carol Palms
Contact(s) phone and email	734-323-1759, carol@raisinpicker.com
Name of Fiscal Agent (include contact phone and email)	Riverfolk Music and Arts Organization, 501c3
Date Funding Received	May, 2016
Intervention Start Date	June 9, 2016
Intervention End Date	August 4, 2016
Total Amount granted from 5HF	\$1,200
* If the full amount of the grant was not necessary to provide the approved services, a check from the fiscal agent must be enclosed for any unused funds over \$100 - Please make check payable to 5 Healthy Towns Foundation **Include a Final Expense Report	0

1. INTERVENTION INFORMATION	DESCRIPTIONS
<p><u>Please provide the following information for this intervention:</u></p> <ol style="list-style-type: none"> 1. Primary goal 2. Brief description 3. Target population 	<ol style="list-style-type: none"> 1. Our primary goal was to present 7 free community concerts 2. Family-friendly concerts by a variety of musical performers, usually outdoors (one was in the rain location) 3. Target population is children through senior citizens from the Manchester and surrounding communities
<p><u>If this was a continuing intervention:</u></p> <ul style="list-style-type: none"> • <i>How many years has this intervention been funded by the coalition?</i> 	<p>2015, \$1200. 2016, \$1200.</p>



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<ul style="list-style-type: none"> • <i>Has the intervention made any improvements from past year(s)?</i> x Yes * <i>Please explain.</i> • <i>If the amount requested for this intervention has changed from the previous plan, *please explain why</i> 	<p>Increased weekly attendance, better connections to other community events, improved social media presence. Our audiences understand these concerts contribute to a healthy lifestyle and improve their quality of life.</p>
2. KEY EVALUATION DATA	DESCRIPTIONS
<p><u>Please record and include the key evaluation data collected for this intervention.</u></p> <ul style="list-style-type: none"> • <u>Units of engagement</u> <ol style="list-style-type: none"> 1. Number of participants (P) 2. Time each participant worked on or spent at event (T - in hours) 3. Number of classes/events held (N) <p>*$P \times T \times N = \text{units of engagement}$</p> • <u>Other measures may include but are not limited to:</u> <ol style="list-style-type: none"> 1. miles of trail maintained, number of people that use the trail per day/weekend (<i>for infrastructure interventions</i>) 2. number of books/maps distributed 3. Number of surveys collected 	<p><u>Units</u></p> <ol style="list-style-type: none"> 1. average 100 audience members 2. 2 hours each week 3. 7 concert events <p><u>Other measures</u></p> <p>Free-will donations are collected each week at the concerts. Community members value the concert experience and contribute on an ongoing basis.</p>
<p>*Please Include the key evaluation data collected for this intervention:</p> <ul style="list-style-type: none"> • Survey templates & combined results • Program evaluations and reports from coordinators, volunteers, instructors, teachers, facilitators, etc. • Testimonials 	<p>No formal surveys given, but we will consider including this approach when planning for next year.</p> <p>Informal data “collected” in generous free-will donations collected weekly.</p> <p>“Testimonials” reflected in Facebook page pictures, posts.</p>



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3. GOALS & ACCOMPLISHMENTS	DESCRIPTIONS
<p>For each goal provide the following information:</p> <ol style="list-style-type: none"> 1. <i>Did the intervention meet the specific goals listed on the intervention table?</i> 2. <i>State what you tried to accomplish</i> 3. <i>How did you measure progress toward the goal?</i> 4. <i>Was the goal attainable?</i> 5. <i>Describe how the goal was relevant to the coalition and community wellness related needs.</i> 	
<ol style="list-style-type: none"> 1. x Yes <u>GOAL 1 - have at least 100 in attendance at each concert</u> 2. Members of the gazebo committee tallied attendance 3. x Yes, goal was attainable 4. Goal was relevant because intervention provided entertainment, education. Community trusts that they will enjoy the music and have good reason to spend their evenings at the concerts. Healthy living includes sharing time with friends, neighbors and new acquaintances. 	<ol style="list-style-type: none"> 1. <input type="checkbox"/>Yes <input type="checkbox"/>No <u>GOAL 3</u> 2. Click here to respond to question 3. Click here to respond to question 4. <input type="checkbox"/>Yes <input type="checkbox"/>No Please explain 5. Click here to respond to question
<ol style="list-style-type: none"> 1. x Yes <u>GOAL 2 - increased movement and dance</u> 2. Children in park often bring bikes and ride around sidewalk during concert, dance to the music. Adults may walk through town from farmers market to gazebo park, share green space, interact with other audience members. 3. x Yes, goal was attainable 4. Goal was relevant because we intended to associate music and arts with healthy lifestyle. The opportunity for intergenerational interaction is provided in a fun and friendly atmosphere. The impulse to move more comes very naturally when fun and interesting music is provided! 	<ol style="list-style-type: none"> 1. <input type="checkbox"/>Yes <input type="checkbox"/>No <u>GOAL 4</u> 2. Click here to enter text. 3. Click here to enter text. 4. <input type="checkbox"/>Yes <input type="checkbox"/>No Please explain 5. Click here to enter text.



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<p>Overall were there any major accomplishments? <i>*Note - accomplishment is the successful achievement of tasks and goals</i></p>	<p>x Yes Attendance increased, music presented was of a very high caliber, children from our Cultural Arts Strings music camp were featured.</p>
<p>4. SETBACKS</p>	<p>DESCRIPTIONS</p>
<p><u>Were there any setbacks encountered during implementation of this intervention?</u></p>	<p>x one small setback</p>
<p>1. Describe setbacks 2. How were they addressed? 3. How will you improve or avoid these issues in the future?</p>	<p>1. Unable to hold the bike-a-thon event due to costs of sheriff/ safety patrol and equipment malfunction on piano-bike. 2. Concert still happened and was well attended. Some still rode their bikes to the event.</p>
<p>5. COLLABORATIONS</p>	<p>DESCRIPTIONS</p>
<p><u>Did your intervention involve collaboration with any other organizations?</u> x Yes 1. Please comment on the value of the collaboration. 2. Will the collaboration continue if the intervention continues? 3. Are there additional collaborators you could work with in the future?</p>	<p>We tied several community events together into the “Make it Manchester” Thursdays. Many of our audience members also visited the farmers market and participated in their special events. This would be an excellent collaboration to continue, as our goals are very similar.</p>
<p>6. SUSTAINABILITY</p>	<p>DESCRIPTIONS</p>
<p><u>Does your intervention have a sustainability plan?</u> x Yes <u>What steps are being taken to ensure sustainability of the intervention beyond 5HF funding?</u></p>	<p>Ongoing free-will donations and sponsorships. Funding from arts organizations is more possible because of the support this community has given. Recognized as a strong focal point for healthy life style in the Manchester community.</p>
<p>7. FISCAL AGENT</p>	<p>DESCRIPTIONS</p>
<p><u>Provide the following:</u> <u>Feedback from the fiscal agent organization. (If different from your organization)</u></p>	
<p>8. MEDIA AND MARKETING</p>	<p>DESCRIPTIONS</p>



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<p>Provide media documentation:</p> <ul style="list-style-type: none"> Acknowledgement of your grant from 5HF in any of your organizations publications such as printed programs, news releases, banners, flyers, annual reports, t-shirts, hats, signs, banners, social media, etc. Links to news articles or websites that covered the intervention 	<p>http://riverfolkarts.org</p> <p>Also a facebook profile contains many pictures and information.</p> <p>Manchester Mirror</p>				
<p>* PLEASE INCLUDE A FINAL EXPENSE REPORT (NOT BUDGET) THAT ITEMIZES HOW THE GRANT FUNDS WERE USED.</p> <p>Advertising Expenses:</p> <table data-bbox="352 662 655 701"> <tr> <td>TOTAL</td> <td>\$153.03</td> </tr> </table> <p>Performers' Expenses:</p> <table data-bbox="352 766 630 805"> <tr> <td>TOTAL</td> <td>\$4375.</td> </tr> </table> <p>*</p>		TOTAL	\$153.03	TOTAL	\$4375.
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