



INTERVENTION EVALUATION FORM



Please submit completed evaluation form to – sheila@5healthytowns.org
cc – matt@5healthytowns.org

NAME OF THE INTERVENTION	Stockbridge Healthy Heroes
Current Wellness Plan Year for which this intervention is included	Plan Year 5
5H element to Impact (check all that apply) <input checked="" type="checkbox"/> Eat better <input checked="" type="checkbox"/> Move more	<input checked="" type="checkbox"/> Connect with others <input checked="" type="checkbox"/> Avoid unhealthy substances
Intervention Contact (s)	Jo Mayer
Contact(s) phone and email	Jormayer76@gmail.com
Name of Fiscal Agent (include contact phone and email)	5 Healthy Towns Foundation
Date Funding Received	January 2017
Intervention Start Date	September 2016
Intervention End Date	January 2017
Total Amount granted from SHF	\$1,000
* If the full amount of the grant was not necessary to provide the approved services, a check from the fiscal agent must be enclosed for any unused funds over \$100 – Please make check payable to 5 Healthy Towns Foundation **Include a Final Expense Report	\$64 unused

1. INTERVENTION INFORMATION	DESCRIPTIONS
<p><u>Please provide the following information for this intervention:</u></p> <ol style="list-style-type: none"> 1. Primary goal 2. Brief description 3. Target population 	<ol style="list-style-type: none"> 1. Recognize individuals who serve as role models in each of the four pillars (Eat Better, Move More, Connect with Others, Avoid Unhealthy Substances) while meeting the coalition’s goal of increasing advertising and PR to raise awareness of the coalition and coalition activities. 2. Community members were asked to nominate up to four people who they consider role models for wellness. The 4 winners and 4 nominators were granted \$100 each toward the 501c3 of their choice



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	<p>and received a t-shirt. Winners received a wellness gift bag and nominators received a wellness center pass in addition to the donation funding and t-shirt. Winner were recognized at the January 19th, 2017 coalition meeting. Winners were:</p> <ul style="list-style-type: none"> • Suzi Greenway - Eat Better Winner, donated to Stockbridge Open Air Market <ul style="list-style-type: none"> o Nominator: Joey Lentine, donated to Stockbridge Open Air Market • Bill Ballagh (not present) – Connect With Others in Healthy Ways Winner, donated to Community Ed. dugouts <ul style="list-style-type: none"> o Nominator: Heidi Pierce, donated to Community Ed. dugouts • Ron Hodder (not present) – Avoid Unhealthy Substances Winner, donated to Stockbridge Community Outreach <ul style="list-style-type: none"> o Nominator: Jo Mayer, donated to Community Ed. dugouts • Rachel Jones- Move More Winner, donated to SAEF <ul style="list-style-type: none"> o Nominator: Julie Rentfrow, donated to SAEF <p>Recipients:</p> <ul style="list-style-type: none"> • Community Education - Andy Mehrhof Dugout Project: Jo Mayer, Community Education Director • Stockbridge Area Education Foundation: Jennifer Hammerberg, President • Stockbridge Community Outreach: Karen Smith, Program Director and Nancy Ocwieja, Board Chair • Stockbridge Open Air Market: Campbell Laird, Board President <p>3. Adults 18 + in the Stockbridge School District</p>
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<p><u>If this was a continuing intervention:</u></p> <ul style="list-style-type: none"> • <i>How many years has this intervention been funded by the coalition?</i> 	<input type="checkbox"/> Plan 1 - Enter amount funded. <input type="checkbox"/> Plan 2 - Enter amount funded <input type="checkbox"/> Plan 3 - Enter amount funded <input type="checkbox"/> Plan 4 - Enter amount funded
<ul style="list-style-type: none"> • <i>Has the intervention made any improvements from past year(s)?</i> <input type="checkbox"/> Yes <input type="checkbox"/> No * <i>Please explain.</i> • <i>If the amount requested for this intervention has changed from the previous plan, *please explain why</i> 	<p>N/A</p> <p>N/A</p>
<p>2. KEY EVALUATION DATA</p>	<p>DESCRIPTIONS</p>
<p><u>Please record and include the key evaluation data collected for this intervention.</u></p> <ul style="list-style-type: none"> • <u>Units of engagement</u> <ol style="list-style-type: none"> 1. Number of participants (P) 2. Time each participant worked on or spent at event (T - in hours) 3. Number of classes/events held (N) <i>*P x T x N = units of engagement</i> • <u>Other measures may include but are not limited to:</u> <ol style="list-style-type: none"> 1. miles of trail maintained, number of people that use the trail per day/weekend (<i>for infrastructure interventions</i>) 2. number of books/maps distributed 3. Number of surveys collected 	<p><u>Units</u></p> <ol style="list-style-type: none"> 1. Around 54,000 views through articles in Connected Magazine, The Community Brochure (about 7000 sent out), Sun Times Newspaper, and Stockbridge Community News Website 2. .1 hours reading articles 1 event <p>5,400 Units of Engagement. We have also had three community members come to the coalition meetings to learn more about SAWC since January 2017</p> <p><u>Other measures</u></p> <p>12 nominations were received</p> <p>20 people attended the January 20th, 2017 meeting where winners and nominators received their check</p> <p>Around 54,000 news and magazine copies were distributed with Healthy Heroes Contest content</p>



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<p>*Please Include the key evaluation data collected for this intervention:</p> <ul style="list-style-type: none"> • Survey templates & combined results • Program evaluations and reports from coordinators, volunteers, instructors, teachers, facilitators, etc. • Testimonials 	<p>Nomination form in separate attachment</p>
<p>3. GOALS & ACCOMPLISHMENTS</p>	<p>DESCRIPTIONS</p>
<p>For each goal provide the following information:</p> <ol style="list-style-type: none"> 1. <i>Did the intervention meet the specific goals listed on the intervention table?</i> 2. <i>State what you tried to accomplish</i> 3. <i>How did you measure progress toward the goal?</i> 4. <i>Was the goal attainable?</i> 5. <i>Describe how the goal was relevant to the coalition and community wellness related needs.</i> 	
<p>1. <input checked="" type="checkbox"/>Yes <input type="checkbox"/>No <u>GOAL 1</u></p> <p>2. The ultimate goal of the intervention was to raise awareness of SAWC and coalition activities, while recognizing those who are models for wellness in the community. We received 12 nominations (though initially hoping for 25). 4 winners and their nominators were able to direct a \$100 donation to a local non-profit of their choosing. We believe the intervention has been successful in raising awareness of the coalition and its associated interventions</p> <p>3. Attendance numbers at meetings</p> <p>4. <input checked="" type="checkbox"/>Yes <input type="checkbox"/>No Please explain</p> <p>5. This intervention addresses the identified need for more advertising/PR for the work and goals of the wellness coalition</p>	<p>1. <input type="checkbox"/>Yes <input type="checkbox"/>No <u>GOAL 3</u></p> <p>2. Click here to respond to question</p> <p>3. Click here to respond to question</p> <p>4. <input type="checkbox"/>Yes <input type="checkbox"/>No Please explain</p> <p>5. Click here to respond to question</p>



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<p>1. <input type="checkbox"/> Yes <input type="checkbox"/> No <u>GOAL 2</u></p> <p>2. Click here to enter text.</p> <p>3. Click here to enter text.</p> <p>4. <input type="checkbox"/> Yes <input type="checkbox"/> No Please explain</p> <p>5. Click here to respond to question</p>	<p>1. <input type="checkbox"/> Yes <input type="checkbox"/> No <u>GOAL 4</u></p> <p>2. Click here to enter text.</p> <p>3. Click here to enter text.</p> <p>4. <input type="checkbox"/> Yes <input type="checkbox"/> No Please explain</p> <p>5. Click here to enter text.</p>
<p>Overall were there any major accomplishments? <i>*Note – accomplishment is the successful achievement of tasks and goals</i></p>	<p><input checked="" type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>We have had higher attendance in the months since the winners were announced</p>
<p>4. SETBACKS</p>	<p>DESCRIPTIONS</p>
<p><u>Were there any setbacks encountered during implementation of this intervention?</u></p>	<p><input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>1. Describe setbacks</p> <p>2. How were they addressed?</p> <p>3. How will you improve or avoid these issues in the future?</p>	<p>1. None</p> <p>2. N/A</p> <p>3. N/A</p>
<p>5. COLLABORATIONS</p>	<p>DESCRIPTIONS</p>
<p><u>Did your intervention involve collaboration with any other organizations?</u> <input checked="" type="checkbox"/></p> <p>Yes <input type="checkbox"/> No</p> <p>1. Please comment on the value of the collaboration.</p> <p>2. Will the collaboration continue if the intervention continues?</p> <p>3. Are there additional collaborators you could work with in the future?</p>	<p>1. Working with local businesses, local news media, and the wellness center was very helpful in getting nomination forms out to the community and getting the word out once the winners were announced</p> <p>2. <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No The intervention will not be continuing in year 6, but may continue in future years. We would like to continue working with these collaborators if the intervention continues.</p> <p>3. <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>



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6. SUSTAINABILITY	DESCRIPTIONS
<p>Does your intervention have a sustainability plan? <input type="checkbox"/>Yes <input type="checkbox"/>No</p> <p>What steps are being taken to ensure sustainability of the intervention beyond 5HF funding?</p>	<p>At this time 5HF is the only funding source for this intervention</p>
7. FISCAL AGENT	DESCRIPTIONS
<p>Provide the following: Feedback from the fiscal agent organization. (If different from your organization)</p>	<p>N/A</p>
8. MEDIA AND MARKETING	DESCRIPTIONS
<p>Provide media documentation:</p> <ul style="list-style-type: none"> Acknowledgement of your grant from 5HF in any of your organizations publications such as printed programs, news releases, banners, flyers, annual reports, t-shirts, hats, signs, banners, social media, etc. Links to news articles or websites that covered the intervention 	<p>Connected Magazine Spring Issue http://stockbridgecommunitynews.com/wellness-center-recognizes-its-healthy-heroes/</p> <p>Jan 27th edition of the Sun Times News</p> <p><input checked="" type="checkbox"/> Photos have been sent to the Foundation</p>
<p>* PLEASE INCLUDE A FINAL EXPENSE REPORT (NOT BUDGET) THAT ITEMIZES HOW THE GRANT FUNDS WERE USED.</p>	

Healthy Heroes Contest Budget	
Income	
5HF	\$1,000
Expense	



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Check to 4 Healthy Heroes local non-profit of choice	\$400
Check to 4 Healthy Heroes Nominators local non-profit of choice	\$400
t-shirts for Healthy Heroes and nominators	\$136
TOTAL	\$936
In-Kind	
Prizes for Healthy Heroes	SRSLY and 5HF
Wellness Center Passes for Nominators	Wellness Center
Contest Promotion (articles)	Sun Times News