



RIVERFOLK SUMMER GAZEBO CONCERTS

Carol Palms (734.323.1759; carol@raisinpicker.com)

Riverfolk Music and Arts Organization

**Total amount granted from 5HF:
\$2,000**

**Total expenses paid with 5HF funds*:
\$2,000**

* If full amount of the grant was not necessary to provide the approved services, a check from the fiscal agent must be enclosed for any unused funds over \$100-Please make check payable to 5 Healthy Towns Foundation- Include a Final Expense Report

Intervention start date: June 14 th , 2017	Intervention end date: August 3 rd , 2017	Date funding received: April 2017	Element: CWO
---	--	---	------------------------

Continuing Intervention (only complete this slide if this is a continuing intervention)

Funding Intervention also funded in:

- Plan 1: \$1,200
- Plan 2: \$1,200
- Plan 3: Enter amount funded
- Plan 4: \$1,200
- Plan 5: \$2,000
- Plan 6: \$2,000

• Has the intervention made any improvements/changes from past year(s)?

- Yes
- No

Increase presence and utilization of social media and Facebook. Also, expanding our outreach into the community. We added a concert this year for elementary school students.

• If the amount requested has changed from the previous year please explain.

Increase in funding request in Year 5 was due to the increase in marketing costs (increased marketing efforts) and performer fees. We added more concerts and hope to increase the number of concerts we have for the coming year.

Key Evaluation Data

Please record and include the key evaluation data collected for this intervention

Units of Engagement (no units of engagement for infrastructure)

- Number of participants 100 per concert
- Time each participant worked on or spent at each event 1 hour and 30 minutes
- Number of classes/events held 8 concerts
- $P \times T \times N = 1,200$

Note – if this is an infrastructure intervention, units of engagement may not be applicable

Other measures may include, but are not limited to:

- Attendance overall for the summer concert series 700
- Elementary School Assembly was presented to 300 children K-4th grade

Year X Intervention Evaluation Report: XX Wellness Coalition

For each goal provide the following information:

Goal 1: Expose an average of 100 Manchester community members to healthy ways of connecting by providing opportunities to enjoy each other without using screens

Did the intervention meet specific goals listed on the intervention table?	Yes. The concerts had great attendance, at least 100 per concert. Also, we noticed very few phones being used during the concerts. We were successful in getting people up and out of the house and connecting with others through music.
State what you tried to accomplish	We wanted to see people outdoors interacting in the community and being active. For a few of the concerts some audience members participated in a community dance.
How did you measure progress towards the goal?	Attendance was tracked at each of the concerts.
Was the goal attainable?	Yes. We have been able to maintain a consistent number of attendees over the years. The only time we see lower numbers is when concerts have to be moved indoors. People enjoy having an opportunity to be outdoors and listen to great local musicians.
Describe how the goal was relevant to the coalition and community wellness related needs	We believe this event touches on the connecting with others element. The concerts give people an opportunity to interact with others in the community and other age groups.

Overall were there any major accomplishments?

Yes

No

- We felt this year especially that the concert series served to help promote other community events, especially the Sesquicentennial celebration. We also were proud to be able to bring a historic themed concert into the elementary school for students prior to the school year ending. We felt this was a good primer for students for the Sesquicentennial.

Setbacks

Were there any setback encountered during the implementation of this intervention?

Yes

No

If yes, please describe setbacks and how they were addressed below:

Setbacks or issues identified	How they were addressed

How will you improve or avoid these issues in the future?

- XXX

Media

- The following documentation has been sent to 5HF:
 - Links to news articles or websites that cover the intervention
 - Photos of the intervention

**THANK YOU FOR SUPPORTING
YOUR 2017
MANCHESTER GAZEBO CONCERTS**

We are grateful for the generous support of these local sponsors:

Frank's Place
LaRock Dental
Over the Edge Sports Bar
Adiska Family Dental
Shar Music Company

Summer concerts are also supported by grants from:

The Manchester Wellness Coalition
Michigan Humanities Council

Your tax-deductible donation may be made in the following ways (it's easy!):

Mail a check, payable to:
"Riverfolk Music and Arts Organization"
P.O. Box 133
Manchester, MI 48158
with the note "gazebo" in the memo line.

OR

Make a secure online payment with PayPal or a credit card
via the Riverfolk website:
www.riverfolkarts.org

We also collect free-will donations during each Thursday night concert.

RAIN LOCATION: In the event of rain, we hold our concerts across the street
at Emanuel Church, same day, same time! (...and enjoy the air-conditioning there!)

REST ROOMS: Inside Emanuel Church, kiddie-corner from the gazebo.

FOR MORE INFORMATION ABOUT OUR PERFORMERS: Visit the Riverfolk website

Like us on Facebook: www.facebook.com/ManchesterGazeboConcerts

**THANK YOU
for supporting
live music in our community!**

**2017
MANCHESTER GAZEBO CONCERTS**

**Thursdays
7:30pm**
Wurster Park
West Main Street

 KITTY DONOHOE CHILDREN'S CONCERT @ 7:00 PM JUNE 15	 DUO MOSAIC JUNE 22	 TJ THOMAS & KENTUCKY STRAIT JUNE 29	
JULY 6	JULY 20	JULY 27	AUG 3
 THE RAISIN PICKERS	 CORN POTATO STRINGBAND	 BILLY KING & NATALIE MAE	 DODWORTH SAXHORN BAND

Shealhtowns.org

Michigan Humanities Council

Riverfolk
Riverfolkarts.org

Please include an itemized expense report (not budget) that demonstrates how the grant funds were used

ITEMIZED EXPENSE REPORT
GAZEBO CONCERTS 2017

- 5HF funding went towards overall performer fees

2017

	date	artist	price
(+)	June 14	Mike Deren	\$425
1.	June 15	Kitty Donohoe <u>childrens'</u>	\$550
2.	June 22	Duo Mosaic	\$400
3.	June 29	Kentucky Strait	\$600
4.	July 6	Raisin Pickers	\$600
5.	July 20	Corn Potato x2	\$900
6.	July 27	Billy King & Natalie Mae	\$375
7.	August 3	<u>Dodworth</u> Saxhorn Band	\$700

PA/sound engineer x 4 concerts @ \$75 each = \$300.

Advertising, banners, etc.

DATE	VENDOR	ITEM	AMOUNT
6/5/17	Staples	flyers	15.58
6/8/17	Staples (Lansing)	flyers & posters	42.15
6/15/17	Staples	color posters	12.99
6/15/17	Steele	yard signs	25.00
6/23/17	Steele	5'x5' banner	95.00
7/19/17	Staples	flyers, color posters	43.41
		total=	234.13

End of Coalition Presentation

Please complete information for the entire slide deck (slides 1-18). The slide deck will be used as your intervention evaluation report for the 5 Healthy Towns Foundation. Please use your intervention table as a reference when completing the slide deck.

For the Coalition meeting you will only need to present on slides 1-11*

*Note: You do not need to complete slide 2 if this was the first year you implemented your intervention using 5HF funds. Slides 4-7 will also vary depending on the number of goals you had for your intervention.

Intervention Information

Brief Intervention Description

- I. Primary goal - present a variety of musical performances that increase the cultural awareness/appreciation in our community
- II. Brief description of program - free public concerts on Thursday evenings throughout the summer.
- III. Target population - all ages, all are welcome

Please include the key evaluation data collected for this intervention

- Survey templates and combined results
- Program evaluations and reports from coordinators, volunteers, instructors, teachers, facilitators, etc.
- Testimonials
- * If you plan on bringing copies of these materials to the coalition meeting when you present you can exclude this slide

Collaborations

Did your intervention involve collaboration with any other organizations

Yes

No

Historical Society, Schools

Please comment on the value of the collaboration

Children who attended the performance at their elementary school also attended our subsequent evening concerts throughout the summer.

Sesquicentennial events were well-attended.

Collaborations

Will the collaboration continue if the intervention continues?

- **Relationship with Schools will definitely continue.**
- **Collaborations with Historical Society will continue, where possible.**

Are there additional collaborators you could work with in the future?

- **Senior citizens, area churches, local civic organizations.**

Fiscal Agent

- Please provide feedback from the fiscal agent organization (if different from your organization)
- * exclude this slide if the fiscal agent is your organization

Sustainability

- Does your intervention have a sustainability plan?
 - Yes
 - What steps are being taken to ensure sustainability of the intervention beyond 5HF funding?
- Our fiscal agent, 501c3 Riverfolk Music and Arts Organization, is engaged in fund-raising activities throughout the year. We also host ticketed events and provide tuition-based cultural arts instruction.