

Heart and Sole Year 8 Proposal

We plan on apply for the year 8 intervention for the Heart and Sole race. The 2019 date will be May 4th, 2019. There will a few changes to the race for 2019.

- Funds will go to improve walking paths around the hospital and connecting to Silver Maples
- There will be a new director- Julia Porter.
- The other major change is the race routes. We will be replacing the bike route with a fun run for kids. We will need to work through what that budget looks like, but anticipate it to be the same as last year. The planning committee has started meeting again to discuss any additional improvements that can be made. We will plan on putting them in the final intervention. Below is a tentative budget.

BUDGET 2019 HEART & SOLE		
Expenses		
Purchased Services and Advertising	\$ 14,500	Includes shirts and some print materials
Supplies (includes marketing and postage)	\$ 3,500	In Kind SJMC Marketing
Salaries and Benefits	\$ 8,500	In Kind staff time
Total Expenses	\$ 26,000	
Revenue		
Sponsors (Qty. 25)	\$ 9,900	
Registrations	\$ 13,000	
Wellness Coalition	\$ 2,000	
In-Kind Paid Staff Time	\$ 8,500	
In-Kind Donations	\$ 3,000	
In-Kind Volunteer Hours est. 220 hrs x \$22.96	\$ 5051.20	
In-Kind Police Department Volunteer Hours	\$ 2,900	
Total Revenue	\$ 44,351.20	
Net Profit less In-Kind Donations and Volunteers	\$ 7,507.16	
Goal Donation to Behavioral Health Services	\$ 7,500	