

SRSLY Chelsea Year 8 Proposal:

The SRSLY coalition is asking for the same amount of funding for the Year 8 Plan. SRSLY is a community coalition dedicated to the prevention of destructive behavior in youth. SRSLY uses multiple strategies and a focus on youth leadership and community engagement to prevent youth substance abuse. The primary target population is youth ages 10 to 15-years-old, and their families (approximately 1,000 youth and families in Chelsea). SRSLY was awarded the Drug Free Communities support program grant in 2011 and again in 2016, which provides five years of federal funding, with a required \$1:\$1.25 local match and will increase to \$1.5 in 2019.

<b>SRSLY Chelsea Year 8 Budget</b>			
<b>Expense</b>	<b>Percentage</b>	<b>Amount</b>	<b>Funding Source</b>
Supplies			
Marketing Materials	0.35%	\$1,000	5 Healthy Towns Foundation
CPTN SRSLY – comic book printing	0.91%	\$2,645	5 Healthy Towns Foundation
Kickoff Rally Supplies	0.09%	\$250	5 Healthy Towns Foundation
Youth-Led Program Supplies (YES)	0.35%	\$1,000	5 Healthy Towns Foundation
Chelsea Fair Parade Supplies	0.07%	\$200	5 Healthy Towns
Additional Program Supplies	5.40%	\$15,618	Drug Free Communities grant, Local Fundraising, In-Kind
Travel			
National Leadership Forum Conference	2.42%	\$7,005	5 Healthy Towns Foundation
State Prevention Conferences	0.03%	\$100	5 Healthy Towns Foundation
Additional travel (conferences, local mileage)	4.88%	\$14,137	Drug Free Communities grant, Local Fundraising, In-Kind
Purchased Services			
Cultural Competency Training	1.04%	\$3,000	5 Healthy Towns Foundation
Marketing – MCC	1.66%	\$4,800	5 Healthy Towns Foundation
Additional Purchased Services (marketing, evaluation, member contributions)	36.18%	\$104,712	Drug Free Communities grant, Local Fundraising, In-Kind
Other			
Additional other expenses (Cinema movie licenses, space, marketing expenses)	8.14%	\$23,551	Drug Free Communities grant, Local Fundraising, In-Kind
Personnel	38.50%	\$111,419	Drug Free Communities grant, SJMC In-Kind
<b>TOTALS</b>			
	7%	<b>\$20,000</b>	<b>5 Healthy Towns Foundation</b>
	93%	\$269,437	Drug Free Communities grant, Local Fundraising, In-Kind
		\$289,437	TOTAL SRSLY BUDGET