

SECTION 1	INTERVENTION INFORMATION
NAME OF THE INTERVENTION	Camp GABIKA – Chelsea Community Education & Recreation
SHF Element to Impact: Eat Better, Move More, Connect with Others in Healthy Ways, Avoid Unhealthy Substances (select minimum of 1)	Eat Better, Move More, Connect With Others, and Avoid Unhealthy Substances
Fiscal Agent	Chelsea School District
Tax I.D	38-6004124
Implementation Contacts (2 or more required)	Andrew Thomson Chelsea Raupp
Contact phones and emails	433-2208, ext. 6074; athomson@chelsea.k12.mi.us/433-2208, ext. 6803; craupp@chelsea.k12.mi.us
Date Funding Required	June 2019
Implementation Date	June 17, 2019
Estimated Completion Date	August 23, 2019
Total Amount Requested from SHF	\$8,000

SECTION 2	CRITERIA
Criteria	Descriptions
<p>1. Please provide a brief description for the intervention program you are proposing and indicate the target population. <i>Typically one paragraph (3-5 sentences)</i> <i>Target population options: youth, adult, seniors, disabled, etc.</i></p>	<p>Camp GABIKA provides a healthy daily environment for campers with a focus on movement, healthy choices, and friendship. Camp GABIKA focuses on providing children with a great experience during their summer months out of school, with elements of decision-making and interaction with peers in a substantive environment. The camp is intended for boys and girls from Chelsea and surrounding communities ages 5-12. The intervention will begin June 17 and conclude on August 23.</p> <p>New for 2019, we are working on incorporating a new Leadership component to camp as well. This will be inclusive of our campers who have aged out of the normal GABIKA program and are headed into 7th or 8th grades during the 2019-20 school year.</p>
<p>2. How does this intervention address the needs identified by your community and the coalition? <i>Please be specific and refer to local data (i.e. HIP, MiPHY, PAC, NEAT, etc.) and/or the coalition strategic plan. Should include specific health/wellness indicators.</i></p>	<p>We made great progress with our goals in plan year 7. This year we will again plan to focus on healthy decision-making (exercise, food, etc.) and connecting with others. This intervention has a far-reaching impact for the funding requested. Not only to the campers benefit from the intervention, but when they take information home, others can benefit too. This summer camp fits the coalition’s vision for supporting the pillars of the</p>

	<p>Foundation, as well as Friends & Family wellness. This camp addresses physical well-being in terms of daily healthy and fitness tasks as related to the coalition’s strategic plan. It also addresses mental wellness through exercises with fellow campers and working together.</p>
<p>3. What are the specific goals for the intervention? <i>Specific goals: For each goal address these 5 points so that the goals are SMART goals</i></p> <ul style="list-style-type: none"> • <i>State what you are trying to accomplish,</i> • <i>How you will measure progress toward and accomplishment of your goal</i> • <i>Who is responsible for collecting the data?</i> • <i>Why you think the goal is attainable</i> • <i>Describes how the goal is relevant to the coalition and community wellness related needs.</i> • <i>What is the timeframe for achieving the goal?</i> • <i>See http://www.wikihow.com/Set-SMART-Goals</i> 	<ul style="list-style-type: none"> • Educate campers about healthy decision-making: We will continue to work towards healthy snacks (how many per day) and healthy activities (how many minutes/miles). This year, we will focus once again on our snack log, so that we can present just how many healthy snacks were consumed. We also look to continue our tracking of mileage/time spent doing physical activity. We used the mileage club and were able to track all of our activity last year and hope to do the same thing this year. This is great data to reinforce just how much we do and how active we are. This will directly address the out-of-school programs category of the NEAT Survey. <ul style="list-style-type: none"> • Encourage campers to work together and grow bonds with their peers: One of the fundamental goals of camp is to help campers learn how to engage with their peers. Through various activities and spending hours together each day, campers will learn appropriate ways to engage and interact with their fellow campers. This will be measured by the amount of behavioral corrective actions during the course of the summer, as well as surveying campers and parents at home. It is increasingly important to highlight and facilitate one-on-one and large group interactions between peers, as children seem to increasingly not seek out these interactions. We will once again do a pre-camp survey of campers and parents, as well as a follow-up survey at the end of camp. <ul style="list-style-type: none"> • Involve the campers with the many different groups in the Chelsea area (Seniors, Library, Police & Fire Department, Farmer’s Market, SRSLY, etc.): Camp will engage as many community groups and entities as possible again in 2019. It is important for the campers to know how to connect with others in a healthy way. Many groups will be engaged on a weekly basis, while some may only be engaged once during the summer. By connecting the campers with the community groups that offer support, they will have an awareness of what their community has to offer them. In particular for 2019, this will be a major focus area for the new Leadership group. The vision is to have this group engaged with the community much more and develop strong relationships with the members of the appropriate groups in our community.
<p>SECTION 3</p>	<p>MEASUREMENT/DATA</p>
<p>1. What key data will be collected, analyzed, and used to evaluate the intervention? <i>Should include:</i></p>	<p>One of the main pieces of data we will collect is participation in the program. We believe very strongly that the number of children participating is a direct correlation to the success of the program. We were back on track to our participation goals in 2018. While we did not exceed the</p>

<ul style="list-style-type: none"> <i>Units of Engagement</i> Might also include survey data, and other measures such as number of participants, pounds of produce grown, miles of trail maintained, number of books distributed, etc. 	<p>previous goal from 2016, we did rebound from lower participation in 2017. For 2019, our goal will be to exceed the previous participation from 2016. We will do this through continued efforts in marketing and returning campers.</p> <p>Examples of data other than participants and number of events:</p> <ul style="list-style-type: none"> • Measure the total minutes/miles of physical activity (games, walking, mileage club, etc.) • Measure the number of healthy snacks consumed • Survey of campers and healthy decision-making • Survey of parents and healthy decision-making at home <p>The units of engagement should be found below.</p>
<p>2. What are the estimated Units of Engagement for the intervention? <i>Unit of engagement = number of people per event * number of events * timeframe for the event (e.g., 30 minutes would be 0.5 hours)</i> <i>Example : 100 people * 6 events * 1 hour per event = 600 units of engagement.</i></p> <p><i>UNITS OF ENGAGEMENT DO NOT NEED TO BE CALCULATED FOR INFRASTRUCTURE (i.e. parks, sidewalks, trails, etc).</i></p> <p><i>Note- if participation is not part of the key data, describe how you will measure engagement of community members.</i></p>	<p>Because our camp is a full-day camp that lasts for 10 weeks, our units of engagement measurement is very high. We are working to make sure we accomplish our goals with these measurements.</p> <ul style="list-style-type: none"> • Estimated number of participants each week (40) • Estimated time each participant spends at each event (7 hours) • Estimated number of events to be held (48 days of camp) • $40 \times 7 \times 48 = 13,440$ units of engagement
<p>SECTION 4</p>	<p>COLLABORATION</p>
<p>1. Who (specifically) will be responsible for what aspects of intervention implementation? <i>Please provide names for those responsible for:</i></p> <ul style="list-style-type: none"> • <i>Obtaining all required permits and permissions and all other communication required</i> • <i>Deciding on dates, times, locations</i> • <i>Marketing – both developing and distributing</i> 	<ul style="list-style-type: none"> • Chelsea Community Education & Recreation obtains all permits for the camp • Our camp director works with the enrichment coordinator to finalize schedules, calendars, and marketing • The camp director also is in charge of any volunteers and presenters at camp • The camp director and enrichment coordinator will work to collect and analyze data collected during and at the conclusion of the camp season • The enrichment coordinator will make the final presentation with data at the conclusion of the

<p><i>marketing materials</i></p> <ul style="list-style-type: none"> • <i>Recruiting necessary volunteers</i> • <i>Developing tools to collect data and pictures</i> • <i>Analyzing data collected</i> • <i>Developing plans for how to improve the intervention (on-going and for subsequent years)</i> • <i>Preparing and presenting presentations and reports</i> • <i>All other specific tasks for this intervention to be successful.</i> 	<p>camp intervention</p> <ul style="list-style-type: none"> • Based on feedback from the staff, campers and parents through direct feedback, as well as surveying and indirect feedback, the camp director and enrichment coordinator will work throughout the off-season on program improvements for the following year's camp.
<p>2. Does implementation of this intervention require approval from an organization other than the fiscal agent or organization implementing the intervention? <i>Yes or No. If yes, please indicate all organizations requiring approval and indicate if approval has already been granted. If it hasn't been granted, when will this be done. Include the name(s) of the approver(s).</i></p>	<p>Chelsea Community Education & Recreation receives both day care and site licenses from the State of Michigan for our summer camp. These licenses are in the renewal stage for 2019. This coming camp year is an off-year for inspection of camp. We will simply have to progress through the bi-annual renewal process.</p>
<p>3. With whom will you collaborate on this intervention including assistance with implementing the program, assistance with financing the program and organizations which might financially support this intervention (long term sustainability). <i>Please include names of people in the collaborating organization that will be involved with this intervention. Indicate in the budget below – the contribution from the organization(s).</i></p>	<p>Other organizations who have been partners with this intervention include: Chelsea Seniors, Chelsea District Library, SRSly, Chelsea Police, Chelsea Area Fire, and Waterloo Nature Area. Many of these groups have already agreed to partner with camp for 2019.</p> <p>Other funding will come from camper registration fees. We have requested additional funding for Plan Year 8 in order to help with the initial expenses of adding our Leadership group. It is anticipated there will be some start-up expense based on materials, supplies, etc. Aside from this Plan Year, we have requested decreasing funding each previous year. We also receive campership considerations from the Chelsea United Way. We will be applying for those funds in February 2019.</p> <p>Other camp volunteers may crop up or donations do show up during the course of the summer.</p>
<p>SECTION 5</p>	<p>SUSTAINABILITY</p>
<p>1. If this is a continuing intervention: A. How many years has this intervention been funded by the coalition? B. Have the outcome(s) been presented to the coalition and the report(s) been submitted to 5HF?</p>	<p>Camp GABIKA, formerly Camp Wild About Summer has been funded for six years (Plan Years 2-7).</p> <p>We were able to present our final Year 7 of camp to the Coalition during fall 2018. We have filed our final reports for all six years, with Year 2 being filed on behalf of the Chelsea Recreation Council, which had ceased operations before the report had been submitted. Because of 5HF funding of the</p>

<p><i>If no, when will the presentation to the coalition be done and when will the written report and expense report be submitted to 5HF?</i></p> <p>C. Describe how the intervention will be improved (also include past improvements if this is the 3 or more year of funding).</p> <p>D. Has the amount requested from the coalition increased or decreased? Why?</p> <p>E. How many more years will this intervention request funds from the coalition?</p>	<p>intervention, we have been able to continue providing great camp experiences, such as multiple visits to the pool each week to swim, provide transportation for campers to some of our partners that are too far to walk, and provide healthy snack options that may not otherwise be available. This year we will continue with additional surveying to see if that healthy decision-making carries over with the campers to their homes.</p> <p>Our funding request has decreased since the initial Year 2 intervention, until this Plan Year. We are continually striving towards running a self-sufficient camp without losing any of the elements that we believe make camp so valuable. After increasing registration fees by less than 5% in 2018, we are holding fees steady for the 2019 camp season.</p>
<p>2. Does your intervention have a sustainability plan? <i>How the intervention will be sustained if the coalition does not grant/renew funding?</i></p>	<p>As mentioned above, we have requested funds at a decreasing level for the previous 5 years, until this Plan Year. Based on our new Leadership program, we hope to extend the continuum of Camp to those who would have previously aged out of the program.</p>
<p>3. Provide citation(s) of similar programs used as a model in developing this intervention.</p>	<p>Summer camps are run across the country every year. Programs can be wide-ranging in their focus. There are many camps that focus on health and wellness. Camp GABIKA has established its focus on health and wellness over the past several summers, and will continue to grow those goals this year.</p>

Morning/afternoon healthy snacks and supplies (est. \$200/week for 40 campers)	\$2,000
Swimming at Beach Middle School 2 days/week for \$2/visit/camper (based on 40 campers)	\$1,600
Delivery of weekly events, activities and field trips (est. \$240/week)	\$2,400
Leadership group materials and supplies (est. \$200/week)	<u>\$2,000</u>
	\$8,000

SECTION 6	INTERVENTION	BUDGET
Budget Summary	Amount	Percentage
Amount of funds from Coalition	\$8,000	13%
Total funds from other sources	\$54,000	87%
Marketing/Advertising	\$1,000	1%
Compensation – to one or more people	\$51,000	62%
Infrastructure (structure that lasts 5 years or more)	\$0	0%
Other expenses	\$30,000	37%

Plan Year	Amount granted	Amount Spent	Amount carried over	Amount returned to 5HF
Year 1	<u>N/A</u>	<u>N/A</u>	<u>N/A</u>	<u>N/A</u>
Year 2	<u>\$13,000</u>	<u>\$13,000</u>	<u>\$0</u>	<u>\$0</u>
Year 3	<u>\$12,127</u>	<u>\$12,127</u>	<u>\$0</u>	<u>\$0</u>
Year 4	<u>\$11,000</u>	<u>\$11,000</u>	<u>\$0</u>	<u>\$0</u>
Year 5	<u>\$8,100</u>	<u>\$8,100</u>	<u>\$0</u>	<u>\$0</u>
Year 6	<u>\$6,000</u>	<u>\$6,000</u>	<u>\$0</u>	<u>\$0</u>
Year 7	<u>\$6,000</u>	<u>\$6,000</u>	<u>\$0</u>	<u>\$0</u>